# AJ ORIGIN

**Web Development & IT Solutions**

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# WEBSITE BRIEF

**Please fill the information below to your best ability, thank you.**

**(If you have any supporting document, please attach it to the email)**

## 1. Your Company & Contact Details

**Business/Company Name:**

**ABN:**

**Primary Contact name:**

**Email:**

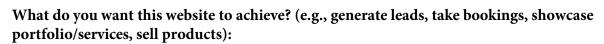**Phone:**

**Address (if relevant):**

## 2. Business Overview

**Brief description of your business:**

**Key products/services you offer:**

**Do you offer your services at a specific location or mobile:**

## 3. Project Goals and Branding Style

**What do you want this website to achieve? (e.g., generate leads, take bookings, showcase portfolio/services, sell products):**

**Do you have existing brand guidelines? (colours, fonts, logo files)** (Yes/No):

Please Specify Colour/s if known:

## 4. Content & Features

**For each of these, please note what you already have or if you will need to create it**

**Pages you would like created: (e.g., Home, About us, Services, Gallery, Contact us)**

**Will you be selling any product and require an Online Store? Yes ☐ No ☐**

**Text content on pages:**
**You will provide ☐  We need text contents ☐**

**Images/Photos:**
**You will provide☐ We need sourcing/photography ☐**

**Company Logo/Graphics:**
**You will provide ☐ We need design ☐**

**Online booking or appointment form: Yes ☐ No ☐**

**Customer testimonials/reviews: Yes ☐ No ☐**

## 5. Technical Details

**Do you have a Domain name?** (e.g. *www.mycompanyname.com.au*) : Yes ☐ No ☐

    **If *Yes*, what is your domain name:**

    **If *No*, what would you like as your domain name:**

**Do you want an e-mail with your domain?** (e.g., *info@yourdomain.com*) : Yes ☐ No ☐

    **If Yes, please specify the number of emails:**

## 6. Maintenance & Ongoing Support

*Please be advised, free maintenance for 30 days following the launch of the website is provided.*

## 7. Budget & Timeline

**Estimated budget range:**

**Desired launch date:**

## Anything Else?

**Use this space to tell me about anything else I haven't covered, any requirements, or any other must-haves.**